#### **MEMBERSHIP OPTIONS**

New Startup \$ 100

For new companies less than 6 months old. Copy of business certificate required

**Sole Proprietor** \$155

For the Solopreneur

**Small** \$240

Companies with 2 - 20 Employees

Mid-Size \$ 425

Companies with 21 - 49 Employees

**Large** \$595

Companies with 50+ Employees

Non-Profit \$155

Organizations holding a 501( c ) status. Proof of non-profit status must be presented

Side Gigger \$ 95

For those working a full time job and who have a "side gig" at night or on weekends

Associate \$ 65

Retiree, individual or student who supports the Chamber Mission

#### CORPORATE SPONSORSHIPS

**Spotlight your business** by becoming a \*Corporate Sponsor. Each package contains an array of benefits, marketing exclusives, and admission(s) to our events. Plus, all sponsor logos are proudly displayed on our website!

\$500- Bronze

\$1500- Silver

\$2500- Gold

\$5000- Platinum

\$10,000- Benefactor

\$15,000- Partner

We also have Chamber Partner sponsorship opportunities and special event sponsorship opportunities available at a variety of investment levels. Call our office to set up an appointment to explore the details and possibilities.

Dues are billed annually \*Corporate sponsorships are billed in addition to annual membership dues.



MISSION STATEMENT
Serving our membership while
stimulating regional prosperity
through education, collaboration
and membership visibility.

# Kenmore-Town of Tonawanda Chamber of Commerce

3411 Delaware Ave. Suite 206 Kenmore, NY 14217 Phone: (716) 874-1202 info@ken-ton.org

www.kentonchamber.org

Connecting Businesses and Communities in Northwest Erie County



We are the FACE of Business



### Many people ask, What is the Chamber? What does a Chamber of Commerce do?

Defined, in our case, a Chamber of Commerce is a collection of individuals and businesses who have a common goal of advancing business for each other, and the community.

Many people view a Chamber of Commerce as THE thread of the community. We are the one organization that is able to provide common ground for businesses, government, non-profits, schools, churches, and the community.

# Reasons for joining the Kenmore-Town of Tonawanda Chamber of Commerce

- **1. Connections** "It's not just who you know, it's who others know!" So, wouldn't it make sense to broaden your network with like-minded people? Any of these people can become a strong referrer of clients and open doors to other companies to help grow your business.
- **2. Business advocacy** Affiliation with a chamber, provides businesses of all sizes a larger, more prominent voice to influence public policy on common business and economic initiatives in your community.
- 3. Credibility According to a research study by The Shapiro Group, Inc. and Market Street Services, when consumers know that a small business is a member of the chamber of commerce, 44 percent of people are more likely to think favorably of it. There is a 51 Percent increase in consumer awareness, a 57 percent increase in its local reputation and a 63 percent increase in the likelihood that they will patronize those businesses in the future.
- **4. Visibility** Not only will you be able to gain exposure through any of our number of special events, you will be listed as a new member on the Chamber website and in the online and print directory. There are many opportunities to build your business by advertising through the many channels including special events and our own Cross Platform Marketing Strategy.
- **5. Resources** It is with other like-minded people that we're able to share thoughts, strategies, and challenges that can lead to solutions—you're not alone and there are people and organizations to help.
- **6. Intelligence** We can serve as a source of the most pertinent local, regional, and state issues which could impact your business so that you can concentrate on growing your business.
- 7. Training Whether it is a luncheon, a breakfast, a workshop or a factory tour, the Chamber has a variety of programs available to help you increase your business know how and skills of all areas of business.

- 8. Marketing Chamber sponsored events are a fun, effective way to expand your business' reach through a new collaborative means bringing many resources together. Your direct contact with customers, fellow business owners, and civic leaders associated with special events will be rewarded.
- **9. Standing** By assuming a role of leadership on committees and eventually advance into leadership positions, you are seen by the public and other business owners and operators as an expert in your field.
- 10. Giving back Be honest--you set up shop, had some success in Ken-Ton and have benefited from the support of the community in countless ways. Why not give back to the community that has been there for you, by helping it to become stronger? Your wisdom and success—your message—needs to be heard. By giving back, the economy, the business climate, and the quality of life in the Ken-Ton area will all improve.

Networking opportunities
Insurances (Life, Health, Dental, Vision)
Conference room rental
Sponsorship opportunities
Ribbon Cuttings, and much more



Please detach and mail in with membership fee enclosed. Please make checks payable to: Ken-Ton Chamber of Commerce or provide credit payment information.

Company Information Company Name:	
Address:	
	State: Zip:
Phone:	
Primary Contact Name:	
Title:	
E-mail Address:	
Cell Phone:	
Billing Contact Name:	
Title:	
E-mail Address:	
Company Phone:	
Web Address:	
# Employees: Full Time: _	Part Time:
Headquarters Location: _	
Organization Description:	
Credit Card #:	
Exp. Date:/	CVV#:
Signature:	
Date Paid://_	Check #: